



HEALTHY BEGINNINGS: CHICK CARE ESSENTIALS FOR SPRING

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March is already here! For some, that means spring cleaning, servicing mowers, planting gardens, or preparing the fields. For others, it means something even sweeter — the sound of little “peeps” in the brooder.

At AgCentral, we want to make sure you have the knowledge and tools needed to build a healthy, thriving flock. Whether you’re bringing home your very first chicks or adding a few more to your established flock, we’re here to support you every step of the way.

START STRONG: THE FIRST FEW WEEKS MATTER

The first few weeks of a chick’s life are critical to establishing long-term health. When your chicks arrive and are settled into their brooder, adding electrolytes to their water is highly recommended. Shipping, transportation, and new environments are stressful events, and chicks are no exception.

Providing electrolytes, vitamins, minerals, and even probiotics can help support immune function, reduce stress, and ease the transition into their new home. Getting chicks to water quickly is one of the most important first steps in successful brooding.

PROPER NUTRITION FOR HEALTHY GROWTH

Nutrition plays a vital role in early development. Chicks should be started on a high-quality starter feed containing 18–20% protein to support rapid growth and immune health. These feeds are formulated with essential amino acids, vitamins, and minerals to ensure your flock gets the best possible start.

Below are several in-store options (availability may vary by location):

Medicated Options:

- Tucker Medicated 18% Chick Starter **\$14.95 / 50 lb bag**
- Purina Medicated Start & Grow Chick Starter **\$24.49 / 50 lb bag** or **\$13.99 / 25 lb bag**
- Co-op 19% Medicated Chick Starter **\$17.95 / 50 lb bag**

Stop by your local AgCentral to find the right starter feed and supplies to help your chicks grow strong from day one.